

Automotive AUTOMOBILES For Sale 190
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BE YOUR OWN SALESMAN

1. I Want to Buy a New 1960 Plymouth

- Select the model of Plymouth that you would like to purchase.
- Plymouth builds 6 series of cars differing in trim and finish.

2. These Are the Accessories I Desire

- Check the accessories you want with your Plymouth and add their amounts
- Powerflite \$189.10
- Radio 58.10
- Heater 74.40
- Solex Glass 42.60
- White Wall Tires 33.25
- Power Steering 76.60
- Power Brakes 42.60

3. I Want \$.....for My Car (Amount Desired)

*See Used Car Code

Make Year

What Will My Payments Be?

36 Month Table

Finance Chart

Balance	Payments (Approx.)
\$1001-1100	\$34.37
1101-1200	37.81
1201-1300	41.25
1301-1400	44.69
1401-1500	48.12
1501-1600	51.56
1601-1700	55.00
1701-1800	58.44
1801-1900	61.88
1901-2000	65.31
2001-2100	68.75
2101-2200	72.19
2201-2300	75.63
2301-2400	79.07
2401-2500	82.50
2501-2600	85.94

SERIES

	6 Cyl.	8 Cyl.
SAVOY		
2-Door Sedan	2260.00	2370.00
4-Door Sedan	2340.00	2430.00
BELVEDERE		
2-Door Sedan	2389.00	2508.00
2-Door Hardtop	2461.00	2580.00
4-Door Sedan	2349.00	2559.00
FURY		
2-Door Hardtop	2599.00	2718.00
4-Door Sedan	2575.00	2694.00
4-Door Hardtop	2656.00	2775.00
Convertible		2967.00
DELUXE SUBURBAN		
2-Door 6 Passenger	2602.00	2721.00
4-Door 6 Passenger	2668.00	2788.00
CUSTOM SUBURBAN		
4-Door 6 Passenger	2761.00	2880.00
4-Door 9 Passenger		2990.00
SPORT SUBURBAN		
4-Door 6 Passenger		3024.00
4-Door 9 Passenger		3134.00
Plus Transportation		146.00

THIS IS YOUR "DEVON" VOLUME DEAL—FIGURED BY YOU

Your Used Car Allowance	\$.....	New Car Price	\$.....
Amount Owed	\$.....	Accessories	\$.....
Equity	\$.....	Total	\$.....
Cash Deposit	\$.....	Down Payment	\$.....
Total Down Payment	\$.....	Finance Balance	\$.....

*USED CAR CODE

Our TREMENDOUS VOLUME Makes These Allowances Possible

Chevrolet - Ford - Plymouth	Oldsmobile - Buick - Pontiac	Economy Cars	Example: Volkswagen
1952 \$625.00	1952 \$650.00	1952 \$850.00	1952 \$850.00
1953 850.00	1953 925.00	1953 1000.00	1953 1000.00
1954 995.00	1954 1100.00	1954 1100.00	1954 1100.00
1955 1275.00	1955 1350.00	1955 1175.00	1955 1175.00
1956 1400.00	1956 1525.00	1956 1300.00	1956 1300.00
1957 1800.00	1957 1925.00	1957 1425.00	1957 1425.00
1958 2175.00	1958 2400.00	1958 1650.00	1958 1650.00
1959 2600.00	1959 2950.00	1959 1850.00	1959 1850.00
SPORTS CARS			
Austin Healey - MG - TR-3	Dodge - DeSoto - Chrysler	Studebaker - Nash - Hudson	
1952 \$900.00	1952 \$600.00	1952 \$575.00	
1953 1200.00	1953 700.00	1953 625.00	
1954 1300.00	1954 875.00	1954 900.00	
1955 1450.00	1955 1075.00	1955 1125.00	
1956 1750.00	1956 1475.00	1956 1350.00	
1957 1950.00	1957 1600.00	1957 1500.00	
1958 2200.00	1958 1875.00	1958 1925.00	
1959 2500.00	1959 2550.00	1959 2225.00	

These prices will remain firm until approx. June 30, 1960. *This is a cross section guide. Judge your car carefully. It may be worth considerably more than specified.

PRE-VACATION USED CAR CLEARANCE

- '59 Chevrolet . . \$2077 El Camino. Chevrolet's popular Sport Pickup! Has standard transmission, with power steering, radio, heater, whitewalls. Under 8000-mile car, with immaculate appearance. Deep blue, and sharp!
- '57 English Ford ... \$877 Wagon. This gorgeous Alpine White station wagon can hardly be told from new. Has matching practical all-vinyl interior. Gives up to 40 miles per gallon. Special of the week. You can't beat this for utility and economy
- '53 Chevrolet . . . \$477 Bel Air Sedan. This spotless Sherwood Forest Green beauty must have belonged to that Pasadena school teacher. A real Sunday only car at an every day price. Powerglide, radio, heater and other deluxe extras.
- '57 Plymouth \$1077 Club Sedan. Glistening snow white finish will make you proud to own it—its exceptional mechanical condition will make you proud to drive it. Must see to appreciate, V-8 engine and automatic drive. Don't let this special low price fool you.
- '55 Buick \$777 Roadmaster. Hardtop Riviera 2-door. This passionate pink and snow white jewel is definitely for the young in heart. If you want to keep your wife or looking for a new one, see this. Dynaflo, power steering, brakes, windows and seat. Sold for nearly \$5000 new. Hurry! Be first on this super special.
- '59 Plymouth \$1677 Savoy Club. This one has been driven a few careful miles by our business manager. Mirror-like turquoise exterior, interior so new it still has that fresh factory appearance. We are willing to put 15,000-mile, 15-month warranty on this one.
- '56 Ford \$677 Custom Club Sedan. Brand new factory type powder blue finish. Has durable plastic seat covers, radio, heater, white walls. Lots of trouble-free driving at a fraction of original cost. Don't miss this sensational value.
- '55 Belvedere \$777 2-door Hardtop. Sparkling white over turquoise gem shows real care throughout. Has powerful V-8 engine with economical standard transmission. All wanted accessories. Vary few local miles. Must see. At this price this car will sell fast.

DE VON MOTORS

Plymouth-Valiant-Triumph

1600 CABRILLO AVE.
SP 5-2305

TORRANCE
FA 8-6161

WILL TAKE BOAT IN TRADE-IN ON NEW RAMBLER OR USED CAR

TE 5-6646
ASK FOR JOE

1958 GOLIATH 4 cylinder sedan. (German). Excellent condition. \$150 down or equal. Power brakes and steering. In trade. Take over payments. FA 8-6197.

1956 BUICK Special. Hardtop 4 door sedan. One owner. Excellent condition. \$150 down or equal. Power brakes and steering. In trade. Take over payments. DA 8-1142

1959 THUNDERBIRD hardtop. Full power. Air conditioning. DA 6-8987.

DEATH in family necessitates sale of one or two cars. 1956 Super Holiday Oldsmobile. \$100 down. \$43.91 month. 1953 Plymouth Hi-drive. 2 door. Completely overhauled. Good tires. \$229. DA 6-9559.

1950 DODGE convertible. Good condition. Must sell. Make offer. FA 8-2279. 1503 Madrid Ave., Torrance.

1950 MERCURY 2 door. Overdrive. New battery. Good condition. \$175. 2346 N. Normandie. Torrance. After 5 p.m. DA 6-0932

1956 CHEVROLET Bel Air 2-door hardtop. Powerglide. Bronze and Ivory. Private party. \$1095. D/ya DA 8-0790. FRI 6-6270 Evenings

1954 FORD 1 ton pickup. 1951 Ford coupe. Both in excellent condition. After 5 p.m. FA 8-5810.

1951 STUDEBAKER —Radio, heater. Fair condition. Good 2nd car. \$100. 1610 W. 214th. FA 8-2836.

\$85. 1939 LA SALLE. California top. Good condition. FR 8-2174

BY OWNER—wife's car. 1956 Ford club coupe. Low mileage \$675. FA 8-7828.

YOU'LL CATCH That Big PROSPECTIVE BUYER for your home, business or garden-fresh food by advertising in a "Herald Want Ad"

FA 8-4000

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Low Down's Try Us!

SPECIALS

- '52 Mercury . . \$149 Sport coupe. Radio, heater.
- '53 Ford V-8 . . \$229 Custom 4-door. Fordomatic.

IMPORTS

- '55 Borgward . \$599 2-door. Radio. A real buy!
- '53 Zephyr . . . \$399 (English Ford.) 6 cylinders. A Doll!

WAGONS

- '53 Ford V-8 . . \$299 Ranch Wagon. A Buy!
- '49 Pontiac . . \$249 Hydramatic, radio, heater.
- '49 Olds '6' . . \$249 Hydramatic, radio, heater.

PASSENGER CARS

- '54 Hudson '6' \$399 4 door Hornet. Radio, heater, power steering. Stick shift.
- '54 Packard . . \$449 Hardtop. Automatic, radio, heater, power steering.
- '53 Buick . . . \$499 Riviera Coupe. Super. Radio, heater, power steering. A red beauty!
- '53 Chevrolet . \$449 4-door. Powerglide, radio and heater.
- '53 Pontiac . . \$299 4-door. Hydramatic, radio, and heater. Real nice.
- '53 Mercury . . \$349 2-door. A Doll! Mercromatic. See this one!

TRUCKS

- '53 Chevrolet . \$499 Panel. Like new.
- '54 Ford V-8 . . \$399 Fordomatic. Best buy in town!
- Willys Panel . . \$149 A real special.

Tony's Auto Sales
16317 S. Vermont
Gardena DA 3-6591

Clean Car Corner

- '51 Chevrolet \$195 Deluxe 4-door. Radio, heater, standard transmission. This is a good buy.
- '50 Ford \$195 Custom '8' 4-door. Radio and heater. An original car.
- '52 Plymouth \$295 4-door Cranbrook. Radio, heater. All original. Interior like new.
- '52 Mercury \$295 Hardtop coupe. Radio, heater, overdrive. 2-tone paint, whitewall tires.
- '53 Ford \$395 Custom '8' 2-door. Original blue finish, good tires. Original interior.
- '54 Wagon \$595 Plymouth. Radio and heater. Looks and drives nice. Interior like new.
- '55 Plymouth \$595 V-8 Club. Radio, heater, automatic transmission. 2-tone. Good performer.
- '55 Wagon \$895 Chevrolet '6' 4-door. '210' model. All original. Near new tires.
- '56 Buick \$995 Special Riviera Coupe. Radio, heater. Dynaflo. Whitewall tires. A beautiful car.
- '56 Chevrolet \$995 V-8 '210' 4-door. Radio, heater, Powerglide. 2-tone silver and platinum. Like new condition throughout.

Many, Many More Nice Cars Ready to Go 100% Financing (On Approved Credit)

Walnut MOTORS
2084 TORRANCE BLVD.
at Cravens
Downtown Torrance
FA. 8-6212

'56 Corvette
Big engine, new paint, new top. Absolutely immaculate.
\$1895
HARBOR MOTOR CO.
1230 W. Anaheim
2 Blocks East of Figueroa

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SAVE A PILE-- DRIVE IN STYLE



TORRANCE LOT '56 FORD Custom Fordor Sedan. Fordomatic, radio, heater, whitewalls. Lovely seamist green and white 2-tone. A nice clean automobile your family will appreciate. \$799	TORRANCE LOT '55 CHEVROLET Bel Air convertible. Powerglide. Radio, heater, beautiful nautical hide interior, white walls, smart turquoise and white two tone. New top. This is an exceptionally nice car. You'll like it!! \$999	TORRANCE LOT '54 MERCURY Monterey 2 door hardtop. Mercromatic, radio, heater, whitewalls. Ever attractive Arctic white with sharp contrasting interior. Save hundreds at this special price! \$499
TORRANCE LOT '52 NASH Rambler 2 door hardtop. Etc on m l e a l transmission, radio, heater, 2-tone, whitewalls. A nice serviceable transportation auto. \$299	TORRANCE LOT '55 FORD Custom club sedan. Fordomatic, two-tone, white-walls. A-1 road-tested bargain buy—Special price this weekend. \$599	WALTERIA LOT '56 Oldsmobile 4 door Holiday hardtop. Hydramatic, radio, heater, power steering and visors, whitewalls, two tone black and white with contrasting red and black interior. A beautiful luxury automobile at a sensationally low price. \$1299
WALTERIA LOT '57 FORD Custom Fordor Sedan. Fordomatic, heater, whitewalls, two-tone Belmonte blue and white. At this special price, it's a steal!! \$899	WALTERIA LOT '56 CHEVROLET Bel Air 4 door wagon. Standard transmission with overdrive, radio, heater, deluxe interior, original two tone paint. If you want the perfect family car, this is it!! \$1099	WALTERIA LOT '57 OLDSMOBILE Super 88 2-door hardtop. Hydramatic, power steering, radio, heater, padded dash and visors. Whitewalls, original two-tone paint. Special price this weekend. \$1399

NO MONEY DOWN TRANSPORTATION VALUES—12 TO CHOOSE FROM **CARE PLAN TERMS**
\$49 to \$99
 WALTERIA LOT

2 BIG LOCATIONS TO SERVE YOU
 1420 CABRILLO—TORRANCE
FA 8-8276
 HWY 101 AT HAWTHORNE—WALTERIA
FA 1-3494
 OPEN EVENINGS 'til 10 P.M.
 ALL DAY SUNDAY

Ronald E. Moran, Inc.

YOUR QUALITY OLDSMOBILE-CADILLAC DEALER
 Where After-Sale Service Is Our Best Asset Offers To You Up To

\$1143⁰⁰ SAVINGS '60 OLDSMOBILE Executive Car Sale

Stock No.	Model	Style and color	EQUIPMENT
E832	237	Holiday Coupe, White	Power heater, wheel rings, deluxe steering wheel, custom trim, Hydramatic, power steering, power brakes, radio, white wall tires, EZI glass, glaze.
E809	267	Convertible, white	Power heater, backup lights, wheel rings, deluxe steering wheels, rear speaker, custom trim, Hydramatic, power steering, power brakes, dual pipes, radio, white walls, EZI glass.
S822	539	Super 88 Holiday Sedan, white	Hydramatic, power heater, power steering, radio, rear speaker, back-up lights, windshield washer, EZI glass, power brakes, clock, white walls, outside mirror, wheel discs, glaze.
S850	539	Super 88 Holiday Sedan, gold mist and white	Group 5 (complete package deal), Hydramatic, power steering, power brakes, dual pipes, Wonder-Bar radio, oversized white walls, EZI glass, electric windows, glaze.
N809	839	98 Holiday Sedan, fern mist	Group 2 (complete package), dual pipes, Wonder-Bar Radio, white walls, EZI glass, 6-way seat, electric windows, air conditioning.
1432	839	'98' Holiday Sedan. Blue and white.	Same as above with Air Conditioning.

MANY MORE OLDSMOBILES TO PICK FROM
\$1143⁰⁰ Money In Your Pocket!! SAVE!!
 NEW CAR MECHANICAL WARRANTY & GUARANTEE

WEEKEND SPECIAL BONUS
 We will sell Three BRAND NEW 1960 OLDSMOBILE Dynamic 88 Holiday Coupes, this week for . . . **\$2995**
 Includes Hydramatic, power steering, radio, heater, power brakes or white walls, turn signals, oil filter, deluxe steering wheel.
THIS WEEK. FIRST COME—FIRST SERVED!!

Ronald E. Moran, Inc.
 OLDSMOBILE CADILLAC
 FR. 2-2181 900 N. Pacific Coast Hwy. REDONDO SP. 2-2811
 OPEN EVES 'TIL 9 P.M. — SUN. 'TIL 5 P.M.